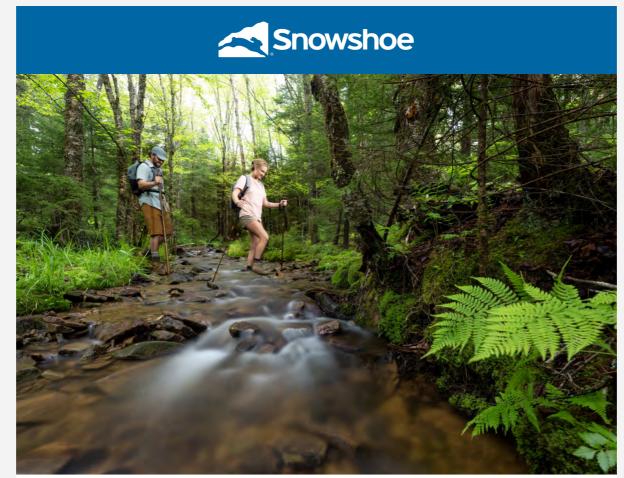
Subject: Homeowners Newsletter: May 2024

From Name: Snowshoe Mountain

From Email: snowshoe@e.snowshoemtn.com

Reply-to Email: snowshoe@e.snowshoemtn.com

Preview Text: Spring Blossoms at Snowshoe



SPRING BLOSSOMS AT SNOWSHOE

As the mountain sheds its winter coat, we eagerly await the arrival of Summer at the Shoe! Preparations are underway to kick off another season of endless adventure and Sunkissed skies at 4,848'. <u>The Raven Golf Club</u> is already open for the season and it's calling your name to play a few rounds. The rest of our resort offerings will kick off for the summer on Thursday, May 23. <u>Resort</u> <u>activities</u>, <u>Adventure Tours</u> and the <u>Snowshoe Bike Park</u> will be available this summer on the following schedule:

- May 23- June 23: Open Thursday Sunday.
- June 24 September 3: Open Daily.
- September 4 October 13: Open Thursday Sunday.

VIEW SUMMER HOURS OF OPERATION

In addition to activity offerings, we have our highly anticipated annual summer events to look forward to. Mark your calendars for <u>4848 Festival (July 18-21)</u>, <u>Blues & Brews Festival (July 26-27)</u>, <u>Yoga Power Retreat (July 25-28)</u>, <u>Treasure</u> <u>on the Mountain (August 3)</u> and a slew of mountain bike events and races.

VIEW FULL EVENT SCHEDULE

We're also excited to announce that we will be hosting a special Property Owners Weekend concurrent with Summer Opening & Memorial Day Weekend. There will be live music, the Ruff Race presented by The North Face for you + your furry friends, fireworks, and the following:

- Extended Office Hours: Homeowner Services will extend its office hours on Friday until 6 p.m. This is the perfect time for anyone wanting to stop by for assistance or to catch up with our team.
- Tent in the Village Area: From 12 pm to 6 pm on Saturday, we will host a tent in the village area featuring a prize wheel for property owners.
 Prizes are available while supplies last. Additionally, property owners can schedule time to meet with their representatives throughout Friday and Saturday as needed.
- The State of the Shoe Release: On Friday, the State of the Shoe will be released virtually. It provides a comprehensive overview of our accomplishments and our future plans.

So, dust off those golf clubs, break out the sunscreen + hiking boots, and get into gear for another Summer at Snowshoe. We'll see you on the mountain!



SNOWSHOE'S #1 CHOICE FOR PROPERTY MANAGEMENT

Snowshoe Vacation Rentals manages more properties than anyone else in the region. Offering ease of service and high visibility for your property. You deserve the best let us help with our expertise and dedication.

LEARN MORE



PROFITABLE PEAKS: OFF-SEASON RENOVATIONS FOR MAXIMUM RENTAL REVENUE

In this edition, we explore the off-season as a time of opportunity and innovation. Let your Snowshoe retreat become a beacon of hospitality and profitability in every season.

READ MORE



TEAM BUILDING AT SNOWSHOE

Did you know that the fun activities you enjoy at Snowshoe each Summer can be discounted and packaged for **Team Building** with your employees or coworkers?

The Snowshoe Mountain Group Sales team works with groups of all sizes and types to organize your mountain adventure. Group discounts are available for all **Snowshoe Outdoor Adventures**, including **Lessons** (Mountain Biking in the Summer and Ski/Board School in the Winter), **Golf, Off-Road Tours, E-Bike Tours, Clay Shooting, Guided Lake Hikes, and/or Disc Golf.**

Plus, with Summer Season Lodging with Snowshoe, your team members automatically get the Fun Pass (a \$69 per person daily value), which includes full access to Split Rock pool, scenic lift rides, Shavers Lake, and lake activities, including paddleboards, kayaks, inflatables, swimming, and beach access.

Be the office hero!! Click below to connect with our Group Sales Coordinators about bringing your Team to Snowshoe. Ask about our NEW **Adventure Pass** our half-day multi-activity pass for \$199 per person when booking 25 or more only available through Group Sales.

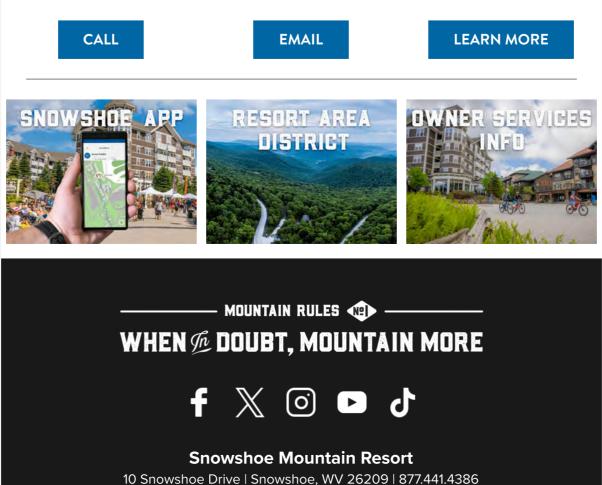




First Tracts Real Estate

Thinking about selling your current Snowshoe Mountain Home or picking up another rental property for your portfolio? Need more space for your growing family? Look no further! Our First Tracts Real Estate team is comprised of seasoned professionals who are also owners on the mountain. We understand the true ins and outs of ownership at Snowshoe and would be delighted to help with all your real estate buying/selling questions and needs. Our office is located in the Village at Snowshoe, adjacent to Pocahontas Supply Company. Feel free to stop by our relaxing office space to discuss all things Real Estate at Snowshoe. We look forward to seeing you this summer.

Your Friends at First Tracts



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