



### Winter Greetings from Snowshoe!

The 2023.24 season is in full swing here on the mountain! And while our official Opening Day was a bit delayed, Mother Nature has certainly made up for it since the first rope drop of the season. With natural snow and optimal temperatures throughout December, our mighty snowmakers have been able to open a variety of terrain thus far. As of mid-December, Silver Creek Ski Area, Soaring Eagle Lift and Powder Monkey Lift, plus their connecting trails, are open for skiing and riding. Next on the list is Western Territory where snowmaking has begun!

Speaking of Powder Monkey Lift, after many months of hard work the highly anticipated, brand-new fixed grip quad lift is [open and ready to ride!](#) With a loading conveyor belt, repositioned top terminal, and an extra seat per chair, the new lift increases uphill capacity by 1,000 people per hour and provides easier access to Western Territory – a win-win all around.

Another impactful item to be aware of this winter is [parking infrastructure](#) which includes the following changes: Primo Pass parking has moved to the Big Top, the Village Lot is reserved for Village lodging guests only, and Top of the World and Skidder Lots are paid parking. Keep in mind, if you are part of the Snowshoe Vacation Rental program you and your guests will not have to pay for parking at Top of the World if your unit's parking is full or need more spaces. There will continue to be free parking at Top of the World Lots C & D, Silver Creek and The Inn at Snowshoe with access to the free on-mountain shuttle.

With a season full of [events](#) and laps ahead of us, we look forward to sharing the stoke and celebrating good times with everyone this winter. Download the [Snowshoe App](#) and follow us on social media to stay in the know on all things Snowshoe.

Happy holidays to you and cheers to winter. We'll see you on the mountain!



### Profitable Peaks: Design Edition with Resort Design & Renovation

In the competitive landscape of vacation rentals, your property's online presence can be a game-changer. Resort Design & Renovation will be addressing a different aspect of Profitable Peaks each quarter which will feature ways to maintain your investment value and improve your income potential. This month, let's delve into the art of "Marketing Magic" and explore how strategic design choices can elevate your vacation home's visibility, attracting more bookings year-round.

[Learn More >](#)



#### Mountain Partner Program

New program offering discounted winter lift tickets to Snowshoe Mountain for employees. Companies can gift them or provide access to discounted tickets for employees.

[LEARN MORE](#)



### First Tracts Real Estate

Thinking about selling your current Snowshoe Mountain Home or picking up another rental property for your portfolio? Need more space for your growing family? Look no further! Our First Tracts Real Estate team is comprised of seasoned professionals who are also owners on the mountain. We understand the true ins and outs of ownership at Snowshoe and would be delighted to help with all your real estate buying/selling questions and needs. Our office is located in the Village at Snowshoe, adjacent to Pocahontas Supply Company. Feel free to stop by our relaxing office space to discuss all things Real Estate at Snowshoe. We look forward to seeing you this winter.

Your Friends at First Tracts,

[www.FirstTracts.com](http://www.FirstTracts.com) / [304-572-4500](tel:304-572-4500) / [info@FirstTracts.com](mailto:info@FirstTracts.com)



**PARKING**



**RESORT AREA DISTRICT**



**EVENTS**



STAY CONNECTED WITH THE *Official*

# SNOWSHOE APP

Track Stats & Earn Badges | Connect With Friends  
Navigate the Mountain | Conditions & Trail Status

MOUNTAIN RULES

**WHEN *in* DOUBT, MOUNTAIN MORE**

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**Snowshoe Mountain Resort**  
 10 Snowshoe Drive | Snowshoe, WV 26209 | 877.441.4386

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