

Subject: Homeowners Newsletter: August 2024
From Name: Snowshoe Mountain
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Reply-to Email: snowshoe@e.snowshoemtn.com
Preview Text: Summer at the 'Shoe



SUMMER AT THE 'SHOE

What a great summer it has been so far! With record heat across the region, the cool mountain breezes at 4,848' have never been more enticing and our "beat the heat" messaging has been positive for overall resort visitation, plus on-mountain activities and offerings.

Along with our daily activities, we have hosted a diverse range of incredibly popular events this summer including bike races, foot races, holiday celebrations, and a ton of live music. The mountain and Village have been alive with activity every weekend this summer.

However, it's not time to hang up those bike helmets and hiking shoes yet. There's still plenty of events and summer fun to be had:

- [West Virginia Hillfest](#), a new event to Snowshoe, will bring time trial competitions, car displays, scenic drives, and Village entertainment to the mountain, August 9-11.
- [Labor Day Celebrations](#) will be held August 31 – September 1.
- [WV Enduro Series](#) will be racing on the mountain from August 31 – September 1.
- [UCI MTB Marathon World Championship](#) returns on September 22.
- [US Adventure Racing Association National Championships](#) will be biking, hiking, canoeing, and so much more September 26-28.
- Just as a reminder, Resort Operations will shift back to a Thursday-Sunday schedule after Labor Day Weekend.

[VIEW FULL EVENT SCHEDULE](#)

[VIEW SUMMER HOURS OF OPERATION](#)

While we're all still soaking up the rays, hitting the links, and paddling on the lake, it's never too early to start thinking about winter. August 19th marks 100 days until our anticipated Winter Opening Day, Wednesday, November 27th. And this winter season isn't just any regular season, it's our 50th Anniversary! We have a slew of activities and happenings planned throughout the season to celebrate the past, present, and future of Snowshoe Mountain. You'll want to mark your calendars specifically for the official celebration happening December 19-22. Stay tuned for more details on how we plan to celebrate our 50th year of skiing/riding on Cheat Mountain.

And since your thoughts are full of snowflakes and powder turns, check out our new frequency pass product – the [Flex 3 Pass](#). It's a frequency card pre-loaded with three shred sessions for you to flexibly use any*, consecutive or non-consecutive, days this season. Best of all, it's only \$199 - that's slope access for less than \$67 per day! The Flex 3 Pass makes the perfect stocking stuffer, the ideal option for your friends who want to visit and ski with you, and the best frequency pass option for picking and choosing the days you want to ski/ride at a discount. Limited passes are available for \$199, so grab your Flex 3 Passes now to lock in the savings.

Cheers to soaking up the rest of summer adventure while dreaming of sweet groom first tracks! We'll see you on the mountain!



SNOWSHOE'S #1 CHOICE FOR PROPERTY MANAGEMENT

Snowshoe Vacation Rentals manages more properties than anyone else in the region. Offering ease of service and high visibility for your property. You deserve the best - let us help with our expertise and dedication.

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PROFITABLE PEAKS: Enhancing Durability and Attractiveness with Smart Product Choices

Choosing the right products is crucial to making your ski condo attractive to renters and ensuring it stands the test of time. This issue of Profitable Peaks focuses on high-performance, durable, and stylish options that can elevate your property. From fabrics that withstand daily wear and tear to luxurious flooring solutions, we highlight top picks to enhance your investment.

[READ MORE](#) [CONTACT RESORT DESIGN + RENOVATION](#)



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[Snowshoe](#)
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GROUPS GET EXTRA SAVINGS AT SNOWSHOE

Did you know that the promotions and discounts you see advertised on Snowshoe's website, social media, email or well, ANYWHERE, can be bundled and bought for groups for extra savings?

Take the [Flex 3 Pass](#), for example. Yes, you can buy it yourself, and your friend can buy one, too. But if you and your friend plan to bring 20 more friends, then it's time to contact Group Sales to bundle your Flex 3 with Lodging, Rentals, and all the other fun stuff for EXTRA SAVINGS (up to 30%)!

Then we have our **50th Anniversary Celebration** packages already in the hopper for you or your friend to take advantage of. But if you and your friend are bringing the family and the neighbors, it's again time to contact Group Sales to take that 50th Anniversary special up a notch for additional deals!!

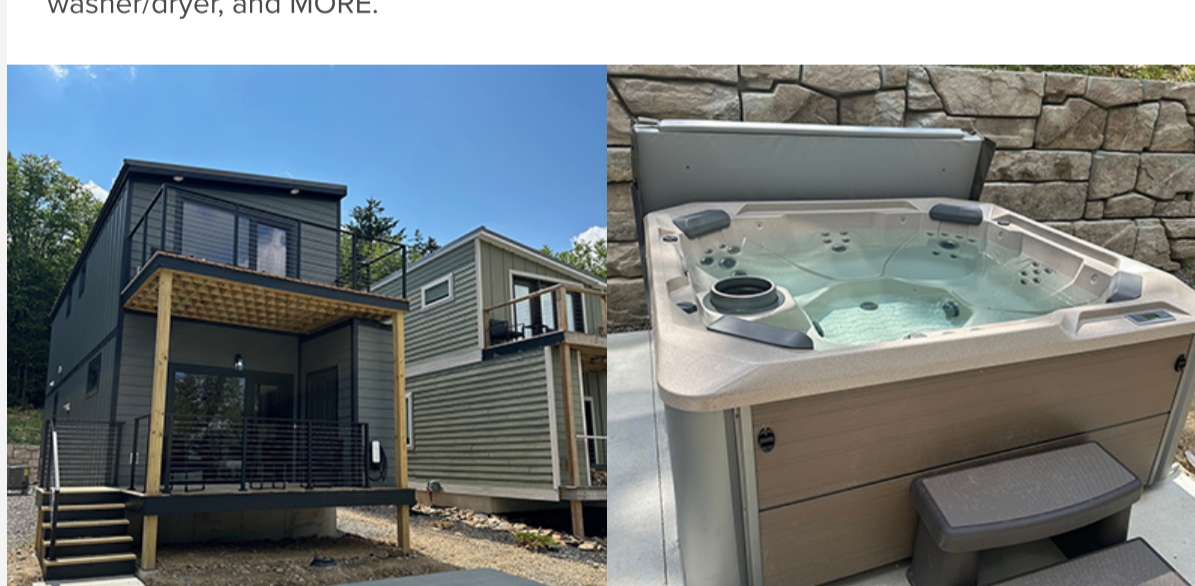
So to recap, **Group Sales offers 30% off Lodging and Lift Tickets PLUS** Bundled & Discounted Rentals, Lessons and/or Tubing Packages! Plus with Group Sales, you get one point of contact from planning through arrival then while on mountain AND we have special products such as meal vouchers for your group that you cannot get anywhere else!

So friend, don't forget when there's 25 or more coming to Snowshoe, it's time to contact Group Sales!

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First Tracts Real Estate

It's been an exciting summer here on the mountain, especially for our friends at The Sanctuary, which is located on the south end of the mountain behind Soaring Eagle Lodge. Last week, two more homes on Meadow's Drive went under contract. The next one will arrive soon and will be listed at \$609,900, and should be completed and ready by mid-fall of this year. These fully furnished, 1,200 square foot mountain modern BRIGHAM rated homes have 3 bedrooms/3 bathrooms, clean lines, great natural light, 2 front decks, heated back patio with private hot tub, heated driveways, EV charger, fireplace, solid surface countertops, stainless steel appliances, full size washer/dryer, and MORE.



Click on this [link](#) to view the interior 3D tour of these homes.

With only four more of these homes being built, the opportunities to own a vacation home at Snowshoe, at this size and this value are limited. It's a great neighborhood that will be further improved by a new ski-out slope currently being installed. Starting this winter, residents at The Sanctuary can ski right from their neighborhood down to the Soaring Eagle Express high speed quad.

The demand for larger homes has guided the team at The Sanctuary to pivot for their next phase. In addition to the final four mountain modern homes, they are also building the Uphill Gatehouse this fall. This will be a 3,850 square foot residence on 4 levels, and will have it all: 6 bedrooms/4 bathrooms, an elevator, a 2 car garage, lots of windows, a SMART panel, level 2 EV charger, will be solar-ready and also have a 2 car heated driveway, a patio with an above-ground 6-person hot tub, and much more. The intent is to break ground in the next handful of weeks. If a contract is in place by mid-October, the potential owners would be able to make some of their own interior selections, colors, etc. This mind-blowing residence is expected to be listed for sale at \$1.4M.




Word continues to spread about how much Snowshoe has to offer, and people want to be a part of it. The new construction at The Sanctuary is a rarity on the mountain, so if you have any questions about ownership at The Sanctuary, please contact First Tracts Real Estate at info@FirstTracts.com, call us at [304-572-4500](tel:304-572-4500), or stop by our inviting office in the Village adjacent to Pocahontas Sky Company.

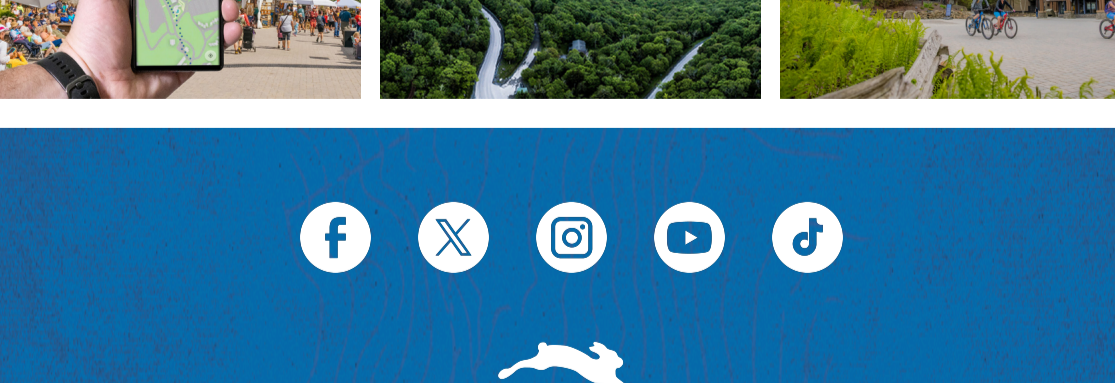
Also, if you have any questions about existing homes on the mountain, or what your current home is worth, we would be honored and happy to help you.

Your Friends at First Tracts.


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SNOWSHOE APP **RESORT AREA DISTRICT** **OWNER SERVICES INFO**



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*Weather Dependent
**Blackout dates apply

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